



## ANNUAL REPORT 2015-16

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At the outset, **Devashrayam Charitable Society** welcomes all our members to the 20th Annual General Body meeting. We take this opportunity to thank all our well wishers, friends and donors for their support which serves as a strong base for the continuance of our activities.

### THE YEAR THAT WAS

This year marked the 20<sup>th</sup> year of service to the poor, needy and the helpless in our society. Over the years the scope of service and the number of beneficiaries has increased and we have established ourselves as a dedicated service organization.

Like all previous years the over-whelming participation by the public for our activities gives us renewed confidence to continue our current activities further with vigour and commitment.

**The highlights of the year were three events in particular.**

**The 1<sup>st</sup> major event was Onam celebrations** We were very privileged to have Shri K Shankar Narayanan, former Governor of Maharastra and Nagaland as the Chief Guest.

The Onam celebrations were held on Sept 5, 2015 at the Centre with much fan fare. A student dressed up as Maveli and welcomed all the guests. The main guests were Shri K Shankara Narayanan, Shri K Rajesh Hebbar – famous cine artist, Shri K Padma Kumar – MD of Malabar Cements, Prof P A Vasudevan – former Head of Dept of English at Govt Victoria College and current Chief Editor at Mathrubhumi and Shri Ajith Prasad – Managing Trustee at Ahalia International Foundation.

The office bearers of Devashrayam – Mrs Lalitha Gowrishankar and Mr M N Govind along with Founder member Mrs Beena Govind welcomed the gathering. Two of our members – Mrs Saramma George and Mr C Ramchandran - were honoured as long standing members of Devashrayam. Our students performed dances under the able coaching of dance master Mr Mahesh. Teachers performed a dance as the occasion coincided with Teachers Day.

We inaugurated Devashrayam Kala Samithi – a cultural wing for our students. This was done by Shri Rajesh Hebbar. He performed a dance for the audience in response to requests from all present.

The event concluded with a grand Saddhya for all invitees, students and members.

**The 2<sup>nd</sup> major event was a visit by renowned social worker Daya Bai**

Daya Bai has visited Devashrayam 5 years ago when she was invited to be Chief Guest for our 15<sup>th</sup> Annual Day celebrations held at Town Hall. She had promised to stay a day and night at our premises in her next visit. When we learned that she is coming to Kerala to receive two awards, we took her up on her promise and organized several events in honour of her visit. An early Christmas celebration which was inaugurated by the Municipal Chairperson Mrs Prameela Shashidharan followed by a Christmas message by Daya Bai and messages by other significant guests- Mr K Padma Kumar MD Malabar Cements and Mr P K Surendran, Mathrubhumi news editor. The evening concluded with a music program by Mr Prakash Ulliyeri and his team of musicians. Several members of the audience sang songs and brought in the joy and celebration of Christmas to the gathering.

Next day the students' interaction program was inaugurated by Mathrubhumi Chief reporter Mr B Hari Govindan. Almost 70 students from 6 colleges had a two hour interaction with Daya Bai and took away valuable insights on social work. The Centre was blessed by her presence and we feel even more committed to the cause of reaching out to the needy.

### **The 3<sup>rd</sup> major event was a Job Fair JEEVAN REKHA 2016**

21st February 2016 heralded an important day in the history of Palakkad towards mainstreaming intellectually challenged persons into the world of work. A Job Fair – Jeevan Rekha – was organised by Devashrayam Charitable Society at Surya Resmi Auditorium, Palakkad where around 25 mentally challenged persons above 18 years got job offers. They have become earning members in their families which once looked upon them as a liability.

The initiative is the first of its kind endeavour not only in the country but in the entire world, says Dr.T.Murali, President Elect, World Association For Psycho Social Rehabilitation who is the guiding force behind the rehabilitation programmes of Devashrayam. Though many Mentally Challenged persons are engaged in small jobs in various sectors, conducting job fair for them is a totally revolutionary idea which may bring about drastic change in the society's attitude towards our less fortunate brethren. Devashrayam has taken that daring first step towards bringing the concept to reality.

In Palakkad there was no institution which catered to the needs of such persons prior to 1997. Devashrayam provides a safe refuge and a healthy learning environment to the mentally challenged who otherwise have nowhere to turn to. At present 68 students attend the rehabilitation center. They participate in regular exercises, classroom sessions, art, craft and music lessons designed as per their capabilities. Apart from that, they are involved in our ongoing projects of making Phenyl, liquid soap, Agarbathi, candles and paper bags. There is a Khadi thread spinning unit set up by the Khadi Board where some students work. They earn a stipend depending on their output. Our children have participated in cultural programmes with mainstream school students.

For them we planned a job fair as campus recruitment in which various companies participated. To our surprise the programme ultimately grew wider in concept and benefitted all such persons in Palakkad District. We are overwhelmed by the response.

To mark our 20th year of operation, we sought the support of the local administration and the Kanjikode Industries Forum (KIF) as well as other industrial bodies to help conduct the Job fair that would create job opportunities for the intellectually challenged. This in turn would give them financial independence and dignity that they deserve as much as any other citizen.

Several weeks of planning with the support of local government bodies, other institutions associated with persons with disabilities and well wishers, resulted in the Job Fair becoming a reality in Palakkad.

A few of its citizens have become capable of supporting their families apart from starting a life of dignity and pride. Who would have thought that those who were once considered helpless and of no use by their own families would one day stand up tall and be a support for the same families?

The job fair was inaugurated by Sri.M.B.Rajesh- MP Palakkad and MLA Sri.Shafi Parambil presided over the function. The world renowned industrialist Dr.Siddhique Ahmed, CMD of ERAM group was our guest of honour. He being a man of compassion and noble thoughts was kind enough to accept our humble invitation and surprised the entire audience with sweet and kind words. Sri.Sidhique Ahamed has promised to make Palakkad hunger free and offered all support to Devashrayam. In another noble gesture Mr K Padmakumar, MD Malabar Cements has agreed to offer salary support to 2 candidates selected by WAC, District Hospital persons for an entire year.

Dr.T.Murali released Devashrayam Model of Rehabilitation Declaration. Dist.Panchayath President Smt,K,Santhakumari, Palakkad Municipal Chairperson Smt. Prameela Sasidharan, KIF President, Sri K Padmakumar, MD Malabar Cements, Sri.Ravindran, Retd.DHS of Kerala Dr.Jameela Balan, Palakkad Press Club Secretary Sri.Jayakrishnan Narikutty, Devashrayam Founder Secretary Beena Govind,, Secretary M.N.Govind and president Lalitha Gowrisankar spoke at the function.

We sincerely thank each and everyone for their support towards this initiative of Devashrayam.

The projects undertaken by Devashrayam were the same as last year and can be classified under 4 sections:

- **Annadhanam** - **Providing free midday meal to the poor patients at Govt. District Hospital, Palakkad**
- **Ashrayam** - **Vocational rehabilitation of special needs students**
- **Ayurbandhu** - **Financial Aid for dialysis to poor patients with renal failure**
- **Free Medical Aid** - **Medicine and financial assistance to poor patients.**

#### **ANNADHANAM**

Devashrayam was established with the initial intent of providing a free mid-day meal to the poor patients at Govt. District Hospital, Palakkad. This was the **1<sup>st</sup> project** towards which support of individuals and service organizations in Palakkad was sought. What started as a small beginning (ie meals to 100 patients a day in the 1<sup>st</sup> year) has assumed fairly large proportions and now between **280-300 patients receive their mid-day meal from us**. This service continues uninterruptedly for all the 365 days for the past 18 years and approximately **100,000 patients are benefited every year**. This number is increasing every year. In spite of the soaring prices of essential commodities, the residents in and around Palakkad town as well as the Round Table of India – 81, contribute the major chunk of rice needed for this project. We thank all the donors & well wishers who have donated in cash and kind to make this project run without interruption. The total cost incurred towards this project was **Rs 11,29,158.97/- plus rice (more than 500 kgs per month Valued approximately Rs. 170000/P.A )** and food material donated by well wishers.

#### **ASHRAYAM**

Devashrayam provides a safe refuge and a healthy learning environment to the mentally challenged who otherwise have nowhere to turn to. The vocational rehabilitation Centre was started under the guidance of Dr.T.Murali “The Rehabilitation Man of India”, a person who has dedicated his life for the upliftment of The Mentally Ill And the Retarded.

At present 68 mentally challenged students attend the rehabilitation center. They participate in regular exercises, classroom sessions, art, craft and music lessons designed as per their capabilities. Apart from that, a few of them are involved in our ongoing projects of making Phenyl, liquid soap, Agarbathi, candles and paper bags. The gardening unit in which 5 students are involved caters to the fruits and vegetables requirements of the centre to a certain extent. The Mushroom production unit set up with the assistance from Free Masons of Lodge Palghat – 159 generates a small income as this unit works only during the cooler months between June to October which is required for mushrooms cultivation.

The sale of Phenyl, liquid soap, Agarbathi and other items produced by students fetched a good income, just as in the previous years. The stipend given to students was **Rs.25000/-**

Details of events in which our students participated and the interactions with students and teachers of various schools/colleges that visited the Centre are given in the **LIST OF IMPORTANT EVENTS**.

## AYURBHANDHU

Our tie up with Shanthi Medical and Information centre at Balaji Hospital, Palakkad completed another successful year giving 360 free dialyses benefitting several poor patients with kidney malfunction. These patients are able to carry on with their lives with the free dialyses support from this project. This year brought the total number of free dialyses to more than 4400 from inception. In addition we have sponsored medicines worth Rs 500/- for around 50-60 patients with kidney malfunction per month on a regular basis. We also support patients for peritoneal dialysis at the District Hospital. Our expenses towards dialysis and medicines were to the tune of **Rs 3,18,073/-** this year.

### “AROGYA NIDHI”FREE MEDICAL AID

This is another significant project of Devashrayam. This project operates through an authorized medical shop in Palakkad. **More than 60 poor patients** are given medicines free of cost on a monthly basis on producing prescription of doctors. This year the quantum of **medical aid was Rs. 4,58,024.39/-** It is very heartening that so many people who approached us have benefited from this project. Much more needs to be done, however, as the need are huge and we are not able to meet the entire requirements. **This year 16 patients** were given one time medical aid for treatments in the region of Rs 5000/- Rs 20000/- each. Medical insurance was provided to all the staffs and family members to the tune of Rupees One lakh by paying an insurance premium of **Rs 32,460/-**.

### LIST OF OTHER IMPORTANT EVENTS

**April 22<sup>nd</sup>** The centre re-opened after the summer break. The students and teachers resumed their new academic year with enthusiasm.

**April 28<sup>th</sup>** Visit by 36 students of camp organized by MA Ply Foundation. They were accompanied by 4 staff members. They performed a few entertainments and distributed refreshments to our students.

**June 8<sup>th</sup>** Visit by members of BRC as part of their work assignment.

**June 9<sup>th</sup>** Inauguration of Steam Kitchen unit presented to Devashrayam by Rubfila International Ltd. Mr G Krishna Kumar MD of Rubfila and some senior managers, our members Lalitha Gowrisankar, M N Govind, Dr Vamana Moorthy , Beena Govind, C Ramachandran, Mohandas P P. The Chief Guest was Dr Suja K, dental surgeon.

**June 23<sup>rd</sup>** Orientation training for parents of mentally challenged children from the nearby areas was conducted by National Trust in our premises. Around 50 parents attended the program. The session was led by Mr Venugopalan Nair, State Co-ordinator, National Trust. Others were Mrs Akhila Sant, Prog Officer, NT, Mr A K K Menon, Parivar President, Mr Venugopal K N Secretary Parivar. Our members who attended the program were Beena Govind, M N Govind, C Ramachandran, Lalitha Gowri sankar, Mohandad PP.

**July 22<sup>nd</sup>** A camp organized for our students by ENT doctors led by Dr Anwaruddin. 53 students received free check-up and medicines.

**July 31<sup>st</sup>** 74 students accompanied by 5 teachers of Vasavi Vidyalaya, Palakkad visited the Centre. They brought sweets, snacks and soft drinks for the children. They performed dances and songs.

**Aug 8<sup>th</sup> & 9<sup>th</sup>** The Centre participated in the exhibition “Sankalp” at Lions School Palakkad organized by a body that supports endeavours by women and under privileged people. We kept a stall at the exhibition and were able to sell and promote the products manufactured at the Centre. The stall was manned by the teachers of Devashrayam. Our members spent time on the stalls as per their convenience during the 2 days

**Aug 15<sup>th</sup>** Independence Day was celebrated at the Centre. Flag hoisting by Adv M P B Menon. Chief Guest Mr M P Sukumaran of Malayala Manorama. Students from Bhavan's Vidya Mandir accompanied by 4 teachers participated in the function. This was part of their program "Nallapadam" where they donated a First Aid Box to Devashrayam. They gifted small snack boxes to the students. Principal Mrs Subhadra of Bhavan's was a special Guest. Our members present were Mr P V Vijayaraghavan, Mr Ramachandran, Mrs Saramma George, Mr Manoj, Mr M N Govind, Mr Biju T K, Mrs Beena Govind and Mr Ramaswamy. Sweets were distributed to the children on this occasion

**September 5<sup>th</sup>** Onam was celebrated at the center with the students, parents, members and guests. Details are given on page 1.

**September 22<sup>nd</sup>** 18 MSW students of Mercy College accompanied by 2 teachers visited the Centre and performed a few entertainments for the students.

**September 26<sup>th</sup>** Three of our students participated in the Dist Shuttle Badminton tournament organized by Special Schools association at Railway Institute, Railway Colony.

**September 30<sup>th</sup>** Parents & teachers meeting was organized. It was attended by 43 parents and members Lalitha Gowrisankar, M N Govind, C Ramachandran, Mohandas PP and Beena Govind.

**October 6<sup>th</sup>** Ahalia Hospital organized a camp for persons with cerebral palsy. 8 students from Devashrayam attended. They were provided free transportation, check-up and medicines by the hospital.

**October 8<sup>th</sup>** 15 students and 4 teachers from Bhavan's school Chithali visited the Centre and donated vegetables. They brought snacks for the students. This was also part of their project "Nallapadam"

**October 31<sup>st</sup>** 100 students and 10 teachers from Sree Narayana Primary School, Elapully visited the Centre. They brought snacks and performed programs for the students.

**November 13<sup>th</sup>** A drawing competition was organized by Ladies Circle, Palakkad for our students as part of Children's Day celebrations. They gifted a set of crayons, certificates and sweets for all the participants.

**December 3<sup>rd</sup>** Students from our Centre participated in the sports & cultural events organized on World Disability Day at Town Hall. 40 students participated in the events and won several prizes.

**December 5<sup>th</sup>** 30 students and 20 teachers from Amritha Vidyalaya, Palakkad visited. They brought vegetables, groceries and snacks for the students.

**December 13<sup>th</sup>** Christmas Celebrations. Details are given on page 1

**December 14<sup>th</sup>** Meeting of college students with Daya Bai. Details are given on page 1

**December 28<sup>th</sup>** The Centre reopened after the 10 day Christmas vacation that began on Dec 19<sup>th</sup>. MLA Shafi Parambil visited the Centre.

**January 2<sup>nd</sup>** As part of their training 40 Staff members from different Government departments visited the Centre. They reached the Centre at 10 am and spent the whole day understanding about the Centre and functioning. They sponsored the lunch for all students & staff.

**January 14<sup>th</sup>** 1<sup>st</sup> meeting of organizing committee for Job fair was held. It was attended by Shafi Parambil, Dr Jayaraj Director of SMC, Principals of special schools, Employers/Managers of various companies, Chairmen, Inspectors of Factories/Boilers, Project Officers and many of our members.

**January 20<sup>th</sup>** Shri P V Rajagopal, called as Rajaji visited the Centre. He is the President of Ekta Parishad and is a social activist. Our members were present for an interaction with him.

**January 26<sup>th</sup>** Republic Day was celebrated at the Center. The National flag was hoisted by Retd Col Janardhanan who delivered the message. Members present were Mr Ramachandran and Mrs Archana Subhash.

At 11 am 50 staff members from ITI visited. They distributed sweets, caps and flags to all the students. They spent time with the students and gave a grand saddhya to the students and staff. They also joined us for the lunch. They contributed an amount

**January 30<sup>th</sup>** 15 students and a few teachers from Saraswati Vidyala, Erattiyal visited. They donated groceries (rice, vegetables)

**February 5<sup>th</sup>** Final year BCom & BSc students with teachers visited from IHRD Kallepully. They presented cultural programs and distributed sweets among the students.

**February 6<sup>th</sup>** Candidates who had applied for Job Fair came for assessment. Assessors Bjiu, Ranjini, Ramya and Psychologist Dr Manju from Dist Hosp conducted the assessments. Around 120 candidates were assessed.

**February 13<sup>th</sup>** 2<sup>nd</sup> meeting of Job Fair Organising committee was held. It was attended by KIF members, Mr Natarajan (Top in Town) and our members. They reviewed the candidates profiles post assessment and discussed the nature of jobs for them.

**February 15<sup>th</sup>** A team from the govt dept visited the Centre for the 2<sup>nd</sup> time this year as part of their training. They gave lunch, snacks and donation. Mrs Beena Govind, Mr M N Govind and Mr Ramachandran were present.

**February 21<sup>st</sup>** Job Fair Jeevan Rekha 2016 was conducted. Details are given on Page 2

**February 23<sup>rd</sup>** 60 students and 2 teachers from Prime College of Pharmacy visited. They organized competitions for our students and gave out prizes to the winners. They gave a box of crayons to all the students.

**February 27<sup>th</sup>** Students selected by organizations in the Job Fair had an orientation meeting at the Centre.

**March 10<sup>th</sup>** 17 students selected in the Job Fair were taken on a visit to the factories.

**April 8<sup>th</sup>** The centre closed for summer vacation.

#### **HELP TO NGO'S AND OTHER INSTITUTIONS**

- Donation of Rs.16,000/- to Chirakukal, Palakkad- as support to the old age home for the destitute
- Donation of Rs 38,500/- to Margadeepthi Charitable trust for organizing medical camps.
- Donation of Rs 10,000/- to Aashrayam, Rural Development Society, Kollengode for educational projects.

#### **INTERNSHIP**

Two MSW Students have done their internship at Devashrayam as a part of their Degree course.

#### **SPECIAL ACKNOWLEDGEMENT**

Devashrayam acknowledges and appreciates the support provided by all our well-wishers, sponsors, friends and supporters. Without the help and support of these good hearted people, Devashrayam would not have been able to reach where it is today. We express sincere gratitude to all, who extended help and good wishes in times of need.

Devashrayam is registered with **Give India** and we gratefully acknowledge Give India for collecting **Rs.2,75,837.59/-** for our various projects from well wishers all over India and abroad. These funds helped us to execute all four of our main projects successfully.

We are very much indebted to the following organizations and individuals:

1. Mr Padmakumar K, MD Malabar Cements, Palakkad for supporting us with a total of Rs 16,70,000/- for our different projects during the year.
2. Mr Sidheeq Ahamad, MD ERAM group gave a donation of Rs 2,00,000/- on his personal behalf.
3. Mr Sreejith K Menon, Palakkad gave a donation of Rs 1,02,000/-
4. Ms Anjana & Sequoia Capital gave a donation of Rs 61,000/- combined
5. Mr Ravikumar, Chennai gave a donation of Rs 58,000/-
6. Adv P B Menon, Palakkad gave a donation of Rs 50,000/-
7. Mr Rajakumaran, Palakkad gave a donation of Rs 50,000/-
8. Dr Vivek Arya, New Delhi gave a donation of Rs 50,000/-
9. Mr Madhava Menon, Thomas cook gave a donation of Rs 40,000/-
10. Mr Venugopal, Padinarepat gave a donation of Rs 30,000/-
11. Ms Lakshmi Vigneshwar gave a donation of 25,000/-
12. Warriar Samajam, Kerala provided us furniture ( benches & desks) for the use of students.
13. Sarayu Nagar residential association gifted a bureau for displaying our products for visitors to the Centre.

## **Identity**

### **Devashrayam Charitable Society,**

*Thekkethra,*

*Marutharoad Post, Palakkad, Kerala,*  
*India, Pin 678007.*

*Phone 0491 2106206.*

**Email Id** - devashrayam@rediffmail.com.

**Website** - www.devashrayam.org,

- Devashrayam Charitable Society is registered as a society under the Society Registration Act of 1860 (Reg. No. 209/96, dated 17-07-1996 with the sub register office, Palakkad) [Registration renewed on 13-03-2012]
- Devashrayam Rehabilitation Center for the Mentally Challenged is registered with the Directorate of Social Welfare Trivandrum (Reg. No. 0141,dated 03-12-2005)
- Donations to Devashrayam Charitable Society is exempt under Section 80 G of Income tax Act of 1961, vide order No. CIT. TCR/TECH/80 G- 42/ 2006-07, dated 02-08-2007.
- Devashrayam Charitable Society is registered under Foreign Contribution (Regulation) Act , 1976 Registration number is 05289009, dated, 05/05/2010. Returns for the year submitted on 23-09-2012

### **Name and address and account number of banks**

1. Union Bank of India, Chandranagar, Palakkad,  
SB Ac. No. 339602010097002.
2. Union Bank of India, Chandranagar, Palakkad,  
SB Ac No. 339120100091426. (Exclusively for Foreign Contributions under FCRA act of 1976)

3. State Bank of Travancore, Chandranagar, Palakkad,  
SB Ac. No. 67034554129
4. ICICI Bank, Palakkad, (Exclusively for Give India donations)  
SB Ac No. 026201001166
5. HDFC Bank, Chandranagar, Palakkad  
SB-Institution Ac No. 01171450000087
6. SBI, Marutharode Branch, Palakkad  
SB A/c No.33393848038

*NAME AND ADDRESS OF THE AUDITOR*

Mr.K.V.Venkitaraman,  
Chartered Accountant  
Noorani Post, Palakkad-678004.



*DETAILS OF BOARD OF MEMBERS*

<b>Name</b>	<b>Age</b>	<b>Sex</b>	<b>Position on Board</b>	<b>Occupation</b>	<b>Cost of International travel</b>
Lalitha Gowrisankar	69	F	President	Social worker	0
Beena Govind	48	F	Vice President	Employed	0
M N Govind	56	M	Secretary	Business	0
C.Ramachandran	76	M	Joint Secretary	Rtd. PSU employee	0
Manoj C.S.	48	M	Treasurer	PSU Employee	
Mohandas P P	68	M	Executive- Member	Agriculture	0
Ramaswamy.V.N	55	M	Executive- Member	Employed	0
Dr Vamana Moorthy	54	M	Joint Secretary	Doctor	0
P V Vijayaraghavan	68	M	Executive- Member	Social Worker	0
Biju T K	48	M	Executive- Member	Agriculturist	0
Lakshmanan	68	M	Executive Member	Agriculturist	

- *REMUNERATION OF THREE HIGHEST PAID STAFF MEMBERS: RS. 11,415/- P.M - RS.10,890/- P.M AND RS. 10,595/-PM.*
- Remuneration of the lowest paid staff member Rs. 3,025/- P.M.

**STAFF REMUNERATION GROSS MONTHLY SALARY + BENEFITS] IN RUPEES**

Head of the organization (including honorarium)	Nil
Highest paid Full Time regular staff:	Rs. 1,36,980/- per year
Lowest paid Full Time regular staff:	Rs. 36,300/- per year

**Staff details**

Gender	Paid Full Time	Paid Part Time	Paid Consultants	Unpaid Volunteers
Female	11	5	-	-
Male	6	2	-	1

*DISTRIBUTION OF SALARY ACCORDING TO SALARY LEVEL*

Slab of gross salary (in Rs.) plus benefits paid to staff in a month	Male	Female	Total
<5000	3	10	13
5000 - 10000	1	6	7
10000 - 25000	4	0	4
25000 - 50000	0	0	0
Total	8	16	24

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